



Webinar 3

Developing entrepreneurship and innovation in education



Shiela Yabo
Program Manager
UCT GSB



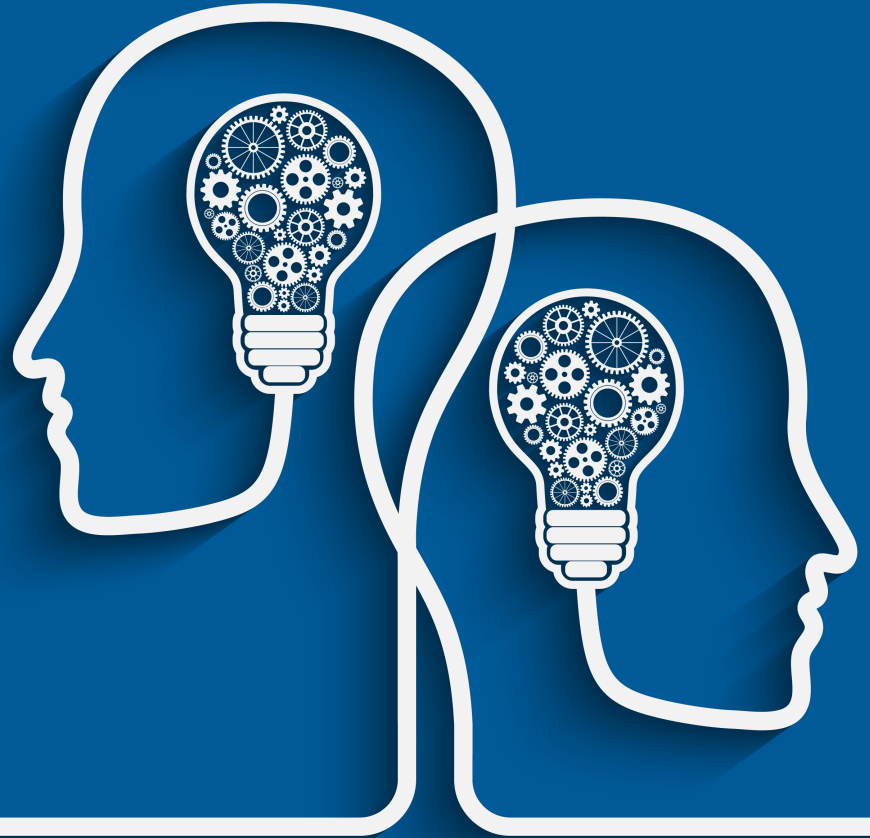
Fredell Jacobs
Chief Startup Officer
StartupSupport



Caitlin Quibell
Senior Psychologist
HFMTalentindex

Can **entrepreneurship**
be taught or is it
innate?

Why is
entrepreneurship
education important?



Innovative educators: *Guidelines and Resources*

9

This chapter sets out to illustrate the relationship between the constructs of employability and entrepreneurship. In particular, the latter is investigated as a specific focus for the development of entrepreneurial skills linked to innovation. In this connection, some perspectives for educational action are illustrated through the presentation of a specific university career service program to develop entrepreneurial spirit.

Entrepreneurship as a Special Pathway for Employability

Carlo Terzaroli

ENTREPRENEURSHIP IN EDUCATION

WHAT, WHY, WHEN, HOW

ENTREPRENEURSHIP360 BACKGROUND PAPER

MARTIN LACKÉUS, 2015



Innovative educators: *Guidelines and Resources*



Teaching Toolkit for Entrepreneurship Education

Authored by Bernd Ebersberger, Christine Pirhofer and Desiree Wieser



European
Commission

DigComp 2.1

The Digital Competence Framework for Citizens

With eight
proficiency levels
and examples
of use

Authors:
Stephanie Carriero,
Riina Vuorikari and
Yves Punie



Innovative educators: *Guidelines and Resources*

European Commission

EntreComp into Action
GET INSPIRED
MAKE IT HAPPEN

A user guide to the European Entrepreneurship Competence Framework

Joint Research Centre

EUR 29105 EN

The diagram on the cover is a circular flower-like structure with 'EntreComp' at the center. It is divided into three main color-coded sections: 'INTO ACTION' (green), 'IDEAS & OPPORTUNITIES' (teal), and 'RESOURCES' (orange). Each section contains several sub-topics represented by petals.

- INTO ACTION (Green):** Working with others, Coping with ambiguity, uncertainty & risk, Planning & management, Taking the initiative.
- IDEAS & OPPORTUNITIES (Teal):** Learning through experience, Spotting opportunities, Creativity, Vision, Valuing ideas, Ethical & sustainable Thinking.
- RESOURCES (Orange):** Mobilising others, Financial & economic literacy, Mobilising resources, Motivation & perseverance, Self-awareness & self-efficacy.

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LUXEMBOURG

LUXEMBOURG

Luxembourg Government supporting development of Entrepreneurial Schools and entrepreneurial learning activities

ACKNOWLEDGEMENTS

Tom Muller
SCRIPT – Ministère de l'Education Nationale, de l'Enfance et de la Jeunesse

Considerations:

Finding the right talent

Behaviour

Drivers

Orientation
towards
change



Considerations:

Finding the right talent

Competencies

Motivators

Learning
Agility



Case studies: *Measuring entrepreneurial potential in practice*



- Technology entrepreneurship programme
- Mapped **competency** library to published research on entrepreneurial competencies
- **Learning Agility** and **competency potential** related to entrepreneurial success after the programme



- Measure **Learning Agility** and **Motivators** as key areas of focus for MBA students
- Workshops and feedback assist with individual's insight into themselves and their **Self-awareness**
- Focus on development into the future



- Fostering entrepreneurship as an exit strategy at a large South African financial institution
- Measured the **key dimensions** of entrepreneurship potential for short-listing and selection
- Feedback, self-insight and workshops to facilitate further growth

Questions to reflect upon

- Tell us about your role at the Solutions Space
- Tell us about the projects you were involved in in 2020. What do you think the future of these programmes will look like in 2021 and beyond?
- What advice do you have for developing entrepreneurial skills in the education space? How effective is it?
- How can we best inspire entrepreneurial thinking amongst the youth? Why is this important?
- What can South African organisations do to get involved?

Resources

- [Entrecomp at Work entrepreneurship case studies](#)
- [Entrepreneurship in education: What, why, when, how](#)
- [Digital competency framework for citizens](#)
- [Teaching toolkit for entrepreneurship education](#)

Thank you



Caitlin Quibell
CQuibell@HFMTalentindex.co.za
www.hfmentalentindex.co.za



Fredell Jacobs
Fredell@startupsupport.co.za
www.startupsupport.co.za

Shiela Yabo
Shiela.yabo@gsb.uct.ac.za
<https://www.gsb.uct.ac.za/solution-space>